

Interview summary

Interviewee: Ana Mašić (Health Center Zagreb Centar (HCZC))

mHealth Practice: **Comprehensive medication management services**

Interviewers: Ivana Ostoic (HCZC)

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Topics

This initiative about comprehensive medication management has a successful approach to the following topic:

- Initiation
 - **mHealth opportunities**

Summary

Objectives of the app:

- to implement a new practice management system of Comprehensive Medication Management (CMM) services at the county health centre in Croatia
- to evaluate the clinical impact of CMM services in patients with chronic diseases

It enables communication between GPs with both, hospital medical specialists and practising pharmacists providing CMM services, thus creates a unique platform for patient referral and care plan sharing.

Scope of the mHealth Practice

The initiative has two big objectives:

- to implement a new practice management system of comprehensive medication management (CMM) services at the county health centre in Croatia.
- to evaluate the clinical impact of CMM services in patients with chronic diseases.

Topic: mHealth opportunities

Electronic consultation platform **Zdravlje.net** (Health.net) PRO is a web-application for health professionals.

It enables communication between GPs with both, hospital medical specialists and practising pharmacists providing CMM services, thus creates a unique platform for patient referral and care plan sharing.

